

MASS MEDIA

2001 Dark Bay or Brown - Dosage Profile: 6-2-13-0-1; DI: 1.93; CD: +0.55

RACE AND (STAKES) RECORD

Age	Starts	1st	2nd	3rd	Earnings
2	3	2	0	0	\$28,800
3	5	3(2)	0	0	137,750
4	9	1(1)	2(2)	2(1)	299,870
5	4	0	2(2)	2(2)	103,320
	21	6(3)	2(2)	4(3)	\$569,740

At 2, **WON** an allowance race at Louisiana Downs (6 fur., by 22 lengths), a maiden special weight race at Louisiana Downs (6 fur., by 11 1/4 lengths).

At 3, **WON Sport Page H.-G3** at Aqueduct (7 fur., by 3 1/2 lengths), **Fly So Free S.** at Belmont Park (6 fur.), an allowance race at Belmont Park (6 fur.).

At 4, **WON Forego S.-G1** at Saratoga (7 fur.), **2nd Hill 'n' Dale Cigar Mile H.-G1** at Aqueduct (1 mi.), **San Fernando Breeders' Cup S.-G2** at Santa Anita Park (1 1/16 mi.), **3rd True North Breeders' Cup H.-G2** at Belmont Park (6 fur.).

At 5, **3rd Metropolitan H.-G1** at Belmont Park (1 mi.), **Alfred G. Vanderbilt Breeders' Cup H.-G2** at Saratoga (6 fur.).

IN THE STUD

MASS MEDIA entered stud in 2007.

STATISTICAL SUMMARY

6 crops	Lifetime	Lifetime 2yo
Foals of racing age	182	182
Starters (FIs)	141(77%)	89(49%)
Winners (S/Str)	109(77%)	50(56%)
Total Starts	2,225	320
Total Wins (/Starts)	331(15%)	68(21%)
Total Earnings	\$6,901,991	\$1,633,046
Avg. Earnings (/Str)	\$48,950	\$18,349
Avg. Earnings (/Start)	\$3,102	\$5,103
Stakes Wnrs (/Str)	5(4%)	3(3%)
Stakes Horses (/Str)	12(9%)	7(8%)
Avg. Earnings Index	1.10	1.35
Comparable Index	1.05	
2015 Statistics		
Starters	85	
Winners (/Str)	42(49%)	
Total Starts	572	
Total Wins (/Starts)	59(10%)	
Total Earnings	\$1,301,945	
Avg. Earnings (/Str)	\$15,317	
Avg. Earnings (/Start)	\$2,276	
Stakes Wnrs (/Str)	1(1%)	

MASS MEDIA HAS Sired

MANICERO (2008 c., dam by Kris S.). 8 wins in 15 starts at 2 and 3, \$415,508, Jack Price Juvenile S.-LR, OBS Sophomore S.-LR-ntr, 7 fur. in 1:22, Needles S., Naked Gred S., In Summation S., Inaugural S., Pasco S., 2nd Carl G. Rose Classic H.-LR, Sunshine State S.-R.

HEAR THE CHATTER (2012 c., Stephen Got Even). 8 wins in 13 starts at 2 and 3, 2015, \$268,674, Tri-State Futurity, Vincent Moscarelli Memorial Breeders' Classic S.-R, West Virginia Futurity-R, Coin Collector S.-R, Henry Mercer Memorial S.-R, 2nd WV Lottery Breeders' Classic S.-R, 3rd Marylander S., Robert G. Leavitt S.-R.

BESO GRANDE (2008 f., Kissin Kris). 4 wins at 2 and 3, \$236,737, French Village S., Leave Me Alone S., 2nd Joe O'Farrell Juvenile Fillies S.-LR, Brave Raj S., 3rd Florida Stallion/My Dear Girl S.-LR, Lindsay Frolic S.

ROCKYSHOMERUN (2010 c., Exchange Rate). 5 wins at 2 and 3, placed at 5, 2015, \$161,299, Hard Spun S., 2nd Unbridled S.

ALERT THE PRESS (2008 c., Supremo). 10 wins to 6, placed at 7, 2015, \$96,111, Capitol City Futurity, Bachman S.

Touch Gold (1994)	Deputy Minister	Vice Regent	Northern Dancer	Nearctic Natalma
		Mint Copy	Victoria Regina	*Menetrier Victoriana
	Passing Mood	Buckpasser	Bunty's Flight	Bunty Lawless Broomflight
		Cool Mood	Shakney	Jabneh Grass Shack
Sultry Allure (1994)	Forty Niner	Mr. Prospector	Tom Fool	Menow Gaga
		File	Busanda	War Admiral Businesslike
	Sultry Sun	Buckfinder	Northern Dancer	Nearctic Natalma
			Happy Mood	*Mahmoud La Reigh
	Sultry Sun	Sunny Dame	Raise a Native	Native Dancer
			Gold Digger	Raise You
		Buckfinder	Tom Rolfe	*Ribot Pocahontas
			Continue	Double Jay Courtesy
Sunny Dame	Buckpasser	Tom Fool	Busanda	
	Shenanigans	Native Dancer	Bold Irish	
Sunny Dame	Damascus	Sword Dancer Kerala		
	Sunny Morn	*Princequillo Good Morning		

Media Starlett (2008 f., Gulch). 4 wins at 3 and 4, \$146,-835, 3rd Classy Mirage S.-LR.

Epic Story (2011 f., West Acre). 5 wins, 2 to 4, 2015, \$126,232, 3rd OBS Sprint S.-R.

Rivrav (2008 c., Numerous). 5 wins at 2 and 3, placed at 7, 2015, \$95,491, 3rd Gold Rush Futurity-L.

Reasonable Press (2008 c., Peaks and Valleys). 12 wins, 3 to 6 in Jamaica, 2nd CTL Imported Mile, Harry Jackson Memorial Cup, King's Plate twice.

Gutterball Mary (2008 f., Polish Navy). Winner at 2 and 3, \$55,460, 2nd Longshots OTB Cup S.

Silken Bid (2008 c., Loustrous Bid). Winner at 2 and 3, \$44,100, 2nd Heavy S.

Reid the News (2012 c., El Corredor). Winner at 2, placed at 3, 2015, \$33,294, 3rd Tyro S.

Chance Encounter (2009 f., Dixie Union). 8 wins, 3 to 6, 2015, \$270,150.

Lotsa Noodles (2008 f., Beau Genius). 9 wins, 3 to 7, 2015, \$258,969.

Petey Cramer (2008 c., Two Punch). 8 wins to 6, \$230,273. Moon Over Parador (2008 f., Tour d'Or). 13 wins, 2 to 6, placed at 7, 2015, \$180,320.

Your Move (2010 f., Dixie Union). 6 wins at 3 and 4, placed at 5, 2015, \$170,070.

The Fourth Estate (2008 c., Meadowlake). 10 wins, 2 to 7, 2015, \$168,402.

Liberty Fuze (2011 f., Omega Code). 6 wins, 2 to 4, 2015, \$162,581.

Drivebymedia (2008 c., Private Terms). 6 wins, 3 to 5, \$128,596.

Premo's Star (2008 f., Supremo). 6 wins, 3 to 6, \$124,197. Mass Invasion (2009 f., Brief Ruckus). 5 wins, \$121,565.

The Waco Kid (2008 c., Phone Trick). 6 wins to 5, \$117,414. Golden Bucket (2009 f., Kris S.). 4 wins to 6, 2015, \$111,144.

Pat the Bat (2010 c., Tiger Ridge). 5 wins to 5, 2015, \$98,220. Leaping Lady (2009 f., Bounding Basque). 2 wins, \$97,710.

Irish Media (2011 c., Irish Sur). 4 wins at 2 and 3, \$94,703. Fight the Power (2010 c., Numerous). Winner at 3 and 5, 2015, \$93,899.

MALE LINE

MASS MEDIA is by **TOUCH GOLD**, classic winner of 6 races, \$1,679,907, Belmont S.-G1, Buick Haskell Invitational H.-G1, etc. Sire of 34 stakes winners, incl.--

SWEET HEARTH. 2 wins at 2 in Italy, hwt. filly at 2 on Italian Hand., Premio Alessandro Perrone; 2 wins at 3 in France, Prix de la Cochere, 2nd Total Prix de la Foret-G1, etc.

FERRARI PISA. 7 wins to 5 in Japan, Negishi S.-G3, etc.

SEEK GOLD. 5 wins, \$902,636, Stephen Foster H.-G1, etc.

SUGAR SWIRL. 10 wins, 2 to 5, \$829,502, Shirley Jones H.-G2, Hurricane Bertie H.-G3, First Lady H.-G3, etc.

READY SET. 6 wins, 2 to 6, \$803,789, West Virginia Derby-G3, Eight Thirty S.-ncr, Cliff Guilliams H., etc.

COMPOSURE. 4 wins, \$731,300, Santa Anita Oaks-G1, etc.

ROYAL CHALLENGER. 7 wins, 3 to 6, \$714,564, Breeders' S.-LR, 2nd Ontario Derby-G3, Singspiel S.-L, etc.

MIDAS EYES. 5 wins, \$616,528, Forego H.-G1, etc. Sire. **MASS MEDIA**. Subject stallion.

FEMALE LINE

1st dam

SULTRY ALLURE, by Forty Niner. Winner at 3, \$25,760. Half-sister to **SULTRY SONG** (9 wins, \$1,616,276, Hollywood Gold Cup-G1, etc., sire), **SOLAR SPLENDOR** (\$1,386,468, Turf Classic Invitational S.-G1, etc.), **STRATEGIC MISSION** (\$414,320, Fort Marcy H.-G3, etc., leading sire in Dominican Republic), **EL SULTRY SUN** (\$169,075, Dayton Andrews Dodge Sophomore Turf S.-LR, etc.). Dam of--

MASS MEDIA. Subject stallion.

Rare Bit (f. by Eltish). Winner at 3, \$64,847, 2nd Judy's Red Shoes S.

Mary (f. by Cat Thief). Unraced. Dam of **Key Largo** (g. by Fusaichi Pegasus, 5 wins, \$111,639, 2nd Harry Jeffrey S.).

Broodmare Sire

FORTY NINER, 1985. Sire of 380 dams of 2308 foals, 1952 mrs (85%), 1357 wns (59%), 367 2yo wns (16%), 1.20 AEI, 1.44 CI, 98 stakes winners.

2016 FEE: \$1,500 - LIVE FOAL

Property of Gary and Mary West

RED RIVER FARMS

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